

THE SIERRA FUND

presents



Reclaiming the Sierra

Green \$olutions
for Abandoned Mines

May 3-5, 2012

Miners Foundry Cultural Center
Nevada City, California

speakers workshops field trips exhibits

- Immediate actions to minimize human exposure to toxins from historic mining
- Creative strategies to make cleaning up mining's toxic legacy cost effective

Reclaiming the Sierra

Green \$olutions to Abandoned Mines

The Community Summit on Mining Impacts is the only public conference on how to address the ongoing human health, environmental and cultural impacts of over a century of mining in the Sierra Nevada. The Summit will focus on the positive actions that residents, businesses, government agencies, and tribes can take to protect human and environmental health, and how new technologies have the potential to clean up our communities and the environment in a cost-effective way.



Empire Mine Historical Photos

- TOURS of historic mine sites and cleanup projects
- SERVICES EXPO
- STUDENT POSTER EXHIBIT
- WORKSHOPS
- KEYNOTE SPEAKERS
- NETWORKING RECEPTION and luncheon
- PRESENTATIONS of remediation technology, case studies and regulatory framework

Business & Exhibitor Opportunities

Services Expo: Booth space is available in the conference registration hall and reception area for businesses, agencies and nonprofits.

Advertising: The conference program will be available online and distributed to all conference participants. Advertisements of various sizes are available for purchase.

Sierra Environmental Services Directory: A free resource designed to connect landowners who have environmental contamination problems with the scientific, legal and financial expertise they need to clean up their properties. The directory is available in an searchable online database organized to provide easy use for landowners looking for specific services. To view or add a listing to the Services Directory, go to www.reclaimingthesierra.org/services-directory.



John Lane



Steve Vanderburg

Become a Sponsor

Sponsors have several opportunities to be recognized:

Banners & Posters at Summit

Sponsors will be prominently displayed on banners and posters at the conference. A large banner will be displayed in the main proceedings hall, with smaller banners in the secondary hall. Top sponsors will be featured in custom-designed posters including photos and description of their work. Other sponsors will be recognized with their logo or name on group posters.

Booths at Services Expo

Sponsors will be given a booth at the Services Expo Hall in varying sizes and locations. The Expo Hall is located in a central area at the conference and will be open for the entire event.

Recognition in the Program

Sponsors will be listed in the Summit Program distributed to all participants. It will include space for advertisements of varying sizes and placement.

Full Conference Passes

Sponsors will receive free registration, meals, reception tickets and tours offered at the conference (a \$200 value).



Nevada County Historical Society

Sponsor Levels & Benefits

Gold \$10,000+

Prominent placement on Main Hall banner, large custom poster, prominent recognition on all event publicity, logo and link on website, full-page advertisement in conference program, first choice of large booth space, 8 full conference passes.

Silver \$5,000+

Placement on Main Hall banner and other banners, large custom poster, logo and link on website, recognition in all event publicity, half page advertisement in program, large booth space, 6 full conference passes.

Copper \$2,500+

Placement on conference banners, custom poster, logo and link on website, third page advertisement in program, medium booth space, 4 full conference passes.

Tungsten \$1,000+

Logo included on group posters, link on website, quarter-page advertisement in program, small booth space, 2 full conference passes.

Chromium \$500+

Logo included on group posters, link on website, business-card advertisement in program, small booth space, 1 full conference pass.

Gravel \$250

Listing on group posters, link on website, business card advertisement in program.

The Summit at a Glance

Invited Keynotes pending confirmation

Ken Salazar, US Secretary of the Interior

The majority of the 47,000 abandoned mines in California are on federal lands. Secretary Salazar's jurisdiction includes the Bureau of Land Management (BLM) and National Park Service, and also the US Geological Survey (USGS) and Office of Surface Mining and Reclamation. The Sierra Fund is working in partnership with BLM, USGS and others on pilot projects to assess and address abandoned mines on public lands in the region.

Anisa Kamadoli Costa, Tiffany & Co. Foundation President

Tiffany & Co. Foundation is a pioneer in helping to set standards for responsible mining including the concept of "conflict free" jewelry, while also helping communities remediate the impacts of legacy mining. Their international presence on this topic brings new attention to the need to define and market responsible mining in California.

Program Highlights

- Scientific presentations on exemplary projects from around the country
- Applying lessons learned in industry to clean up our communities
- Workshops for community members to learn about potential risks of mining toxins on their property, and how to take action to protect their property and their health
- Strategic discussions on developing a market for clean and responsibly produced materials including gravel and gold



Founded in 2001, The Sierra Fund is the only nonprofit community foundation dedicated to the Sierra Nevada. Our mission is to increase public and private investment in the natural and human resources of the region.

We pursue our mission through:

Advocacy to increase public investment in the region,

Philanthropy to provide a vehicle for private funding in the region, and

Strategic Campaigns that pursue critically needed programs in the Sierra.

Our **Reclaiming the Sierra Initiative** is our strategic campaign to address threats to the health of humans and the environment from legacy mining toxins. We work through community education, promotion of research, and advocacy for policy changes that refine regulation and bring investment to the long-neglected issue of abandoned mines.

FOR MORE INFORMATION:

432 Broad Street Nevada City, CA 95959
(530) 265-8454 www.sierrafund.org
www.reclaimingthesierra.org



John Lane

Sponsorship Form

Complete this form online at:
www.reclaimingthesierra.org/conference and
 submit by email to kerry.morse@sierrafund.org

OR complete the following and return to:
 The Sierra Fund, 432 Broad Street, Nevada City, CA 95959

Questions? We'd love to talk to you.
 Please call Izzy Martin, (530) 265-8454x11.



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SPONSORSHIP BENEFITS	Gold \$10,000+	Silver \$5,000+	Copper \$2,500+	Tungsten \$1,000+	Chromium \$500+	Gravel \$250+
Acknowledgement at Event						
Main Hall Banner	x	x				
Secondary Hall Banners	x	x	x			
Custom Recognition Poster	x	x	x			
Group Recognition Poster	logo	logo	logo	name	name	name
Publicity Opportunities						
Conference Website	logo & link	logo & link	logo & link	link	link	link
Email Publicity	logo & link	logo & link	logo & link	link	link	link
Listed in Event Press Releases	x	x				
Ad Space in Conference Program*	full page	1/2 page	1/3 page	1/4 page	biz card	
Booth Space at Services Expo*	large	medium	medium	small	small	
Full Conference Passes (\$200 Value)	12	9	6	3	1	
* See reverse side for details on booths and advertisements						

Business/Organization/Agency: _____

Contact Name: _____

Contact Title: _____ Phone: () _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Amount \$ _____ ☐ Check enclosed ☐ Check in mail separately ☐ Online payment

- Make checks payable to "The Sierra Fund"
- To make an online payment, go to www.sierrafund.org, click DonateNow, and enter payment information.
 Please indicate that this is a conference sponsorship under "gift description" dropdown.

Special needs _____

The Sierra Fund - 432 Broad Street - Nevada City, CA 95959

Exhibitor & Advertising Form

Complete this form online at:

www.reclaimingthesierra.org/conference and
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EXHIBIT SPACE	Regular	Nonprofit
Large 10'x10', 6' table, 2 chairs	\$4,500	\$1,000
Medium 4'x6', 4' table, 1 chair	\$1,000	\$300
Small 2'x4', half of 6' table	\$250	\$100

Booth spaces are available in the conference registration hall, snack area and reception area. Table space and table cloth will be provided, and chairs for large and medium sized spaces. Fill out the "Special Needs" section below if you require power, wall space or other amenities. We will do our best to accommodate.

Deadline for priority exhibit space is April 1, 2012.

ADVERTISING SPACE		
Full Page	Appx. 10" x 8"	\$800
Half Page	Appx. 5" x 8"	\$600
Third Page	Appx. 3" x 8"	\$500
Quarter Page	Appx. 5" x 4"	\$300
Business Card	Appx. 2.5" x 3"	\$150

A full color program will be printed for each conference participant, and posted online.

Submit artwork as a high resolution (300 DPI) EPS, TIFF, JPG or PDF file. Email artwork to kerry.morse@sierrafund.org.

Deadline for printed program is March 15, 2012.

Business/Organization/Agency: _____

Contact Name: _____

Contact Title: _____ Phone: () _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Exhibit Space Size Requested _____

Advertising Space Size Requested _____

Total Payment Due \$ _____ ☐ Check enclosed ☐ Check in mail separately ☐ Online payment

- Make checks payable to "The Sierra Fund"
- To make an online payment, go to www.sierrafund.org, click DonateNow, and enter payment information. Please indicate that this is a conference exhibitor payment under "gift description" dropdown.

Special needs _____

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